

NAAACP[®]

Arkansas State Conference

81st STATE CONVENTION

and

**DR. JERRY JEWELL
FREEDOM FUND GALA**



**OCTOBER
1-3, 2026**



**WYNDHAM GRAND
EXECUTIVE CENTER, LITTLE ROCK**
3201 Bankhead Dr. | Little Rock, AR 72206

Theme:

WE THE PEOPLE



REGISTRATION IS OPEN
FOR DELEGATES, ALTERNATES,
OBSERVERS AND GUESTS.



VISIT **ASCNAACP.ORG/CONVENTION**
FOR ALL REGISTRATIONS

MR. BARRY JEFFERSON, PRESIDENT

Greetings,

May 26, 2026

The NAACP Arkansas State Conference respectfully invites you to partner with us as we prepare for our **81st Annual State Convention and Freedom Fund Gala**, to be held **October 1–3, 2026**, at the **Wyndham Grand Executive Center Little Rock**.

Building on the tremendous success of our **80th Convention**, where statewide participation reached new heights, we continue to advance our mission with renewed strength and unity. This year’s theme, **“We The People,”** reflects the urgency of this moment. Across Arkansas and the nation, communities are facing unprecedented challenges—voter suppression efforts, attacks on diversity and inclusion, widening economic disparities, and ongoing threats to civil rights protections. Yet, as always, our resolve remains unshaken.

The NAACP Arkansas State Conference stands at the forefront of advocacy, civic engagement, youth leadership development, health equity, economic empowerment, and community mobilization. Our work is year-round, statewide, and deeply rooted in service. Your partnership directly supports initiatives such as:

- Voter education, turnout, and statewide civic engagement
- Youth leadership development, ACT-SO, and scholarship programs
- Health equity, mental health awareness, and community wellness initiatives
- Legal redress, policy advocacy, and Know Your Rights programming
- Statewide training, capacity-building, and branch development

As we prepare for the 81st Convention, we invite businesses, organizations, institutions, and community leaders to join us as sponsors. Your support strengthens our ability to deliver high-impact programming and ensures that our statewide movement remains strong, visible, and effective.

2026 Sponsorship Levels include: Diamond – \$10,000 | Platinum – \$5,000 | Gold – \$2,500 | Silver – \$1,500 | T-Shirt Sponsor – \$1,250 | Table Sponsor – \$1,000 | Friends of NAACP – \$400 | Youth Supporter – \$150. Souvenir Journal ads are also available at multiple levels.

Should you have any questions or wish to discuss sponsorship opportunities, please feel free to contact us. We would be honored to have your partnership and support.

Thank you for your dedication to advancing civil rights and strengthening communities across our state.

P.O. Box 165318 | Little Rock, AR 72216

From the office of Mr. Barry Jefferson, NAACP ASC President

Your investment is more than a contribution—it is a commitment to justice, equity, and opportunity for all Arkansans. Together, we can continue to build a stronger, more informed, and more empowered Arkansas.

Respectfully,



Barry Jefferson

President

NAACP Arkansas State Conference

2026 NAACP ARKANSAS STATE CONFERENCE

Sponsorship Levels

DIAMOND SPONSOR (Presenting) \$10,000

- 2 Premier tables at Freedom Fund Banquet (Seats 10)
- 1 Premium Placement Full Page Ad (8 ½ x 11) in the Souvenir Journal
- 8 State Conference Registration - Adult
- Company Logo on All Events and Promotional Materials
- President's Breakfast in "Company's Name"

PLATINUM SPONSOR (Event Sponsor) \$5,000

- 1 Premier table at Freedom Fund Banquet (Seats 10)
- 1 Premium Placement Full Page Ad (8 ½ x 11) in the Souvenir Journal
- 4 State Conference Registration - Adult
- Company Logo on All Events and Promotional Materials

GOLD SPONSOR - \$2,500

- 1 table at Freedom Fund Banquet (Seats 10)
- Full Page Ad (8 ½ x 11) in the Souvenir Journal
- 2 State Conference Registration - Adult
- Special Recognition at Freedom Fund Banquet

SILVER SPONSOR - \$1,500

- 1 table at Freedom Fund Banquet (Seats 10)
- Full Page Ad (8 ½ x 11) in the Souvenir Journal
- Special Recognition at Freedom Fund Banquet

T-SHIRT SPONSOR - \$1,250

- Company name listed in Convention Souvenir Journal
- Company's logo on t-shirt

TABLE SPONSOR - \$1,000

- 1 table at Freedom Fund Banquet
- Company/Organization/Individual name listed in Souvenir Journal

FRIENDS OF NAACP STATE CONFERENCE SPONSOR - \$400

- 2 tickets to Freedom Fund Banquet
- Half Page Ad (5 ½ x 8 ½) in the Souvenir Journal

YOUTH SUPPORTER SPONSOR - \$100 (sponsor 2 youth)

- This contribution will pay for their box lunch on Saturday and registration.

SOUVENIR JOURNAL

- Full Page Color \$200
- Half Page Color \$100
- Quarter Page Color \$50
- Patron Listing \$25

Ad Submission Deadline – Friday, September 11, 2026

Format – Predesign jpg or pdf

INDIVIDUAL TICKETS AND CONVENTION REGISTRATION

- Freedom Fund Banquet \$100
- Conference – Adult \$55 in cludes a t-shirt
- Conference - Youth \$30 includes a T-shirt



81st State Convention & Dr. Jerry Jewell Freedom Fund Gala

“We The People”

October 1 – 3, 2026

Wyndham Grand Executive Center Little Rock

3201 Bankhead Dr. | Little Rock, AR 72206

[Ad Prices](#)

SOUVENIR JOURNAL

- o Full Page Color (8.5” x 11”) \$200
- o Half Page Color (8.5” x 5.5”) \$100
- o Quarter Page Color (4.25” x 5.5”) \$50
- o Patron Listing \$25

Ad Submission Deadline – Friday, September 11, 2026

Submit Ads to: convention@ascnaacp.org

Format – Predesign jpg or pdf

Go to ascnaacp.org/convention to make a payment. Submit your ad after payment.

YOU MAY SHARE THE AD DETAILS AND SOLICIT MORE SUPPORT.

State updated on the convention at ascnaacp.org/convention.

Thank
you

NAACP MISSION STATEMENT

**OUR MISSION IS TO ACHIEVE EQUITY, POLITICAL RIGHTS,
AND SOCIAL INCLUSION BY ADVANCING POLICIES AND
PRACTICES THAT EXPAND HUMAN AND CIVIL RIGHTS,
ELIMINATE DISCRIMINATION, AND ACCELERATE THE
WELL-BEING, EDUCATION, AND ECONOMIC SECURITY OF
BLACK PEOPLE AND ALL PERSONS OF COLOR. WE
ENVISION AN INCLUSIVE COMMUNITY ROOTED IN
LIBERATION WHERE ALL PERSONS CAN EXERCISE THEIR
CIVIL AND HUMAN RIGHTS WITHOUT DISCRIMINATION**