

NAACP Arkansas State Conference 81^s State Convention



THURSDAY, OCTOBER 1 - PRE-CONVENTION SUMMIT

1:30 - 4:00 PM From Crisis to Stability: Building Stronger Communities | Housing and Food Insecurities & The Solutions - Rm - Enterprise

6:00 PM Early Registration / Exhibitor & Vendor Setup
Rm - Skywalk

FRIDAY, OCTOBER 2 - DAY 2 - CONVENTION

7:00 AM - 5:00 PM Registration - Rm - Skywalk

8:00 AM Vendors Open - Rm - Atrium

9:00 - 9:45 AM Opening | General Assembly
We The People: The State of the Movement
NAACP ASC President, Barry Jefferson
Rm - Lindberg

9:45 - 10:00 AM Convention Directives
Rm - Lindberg

10:00 - 10:50 AM General Assembly I
"Resilience, Relationships, & Red Cross"
American Red Cross - Ex. Dir. Riva Brown, PhD
Rm - Lindberg

10:50 - 11:00 AM Break

SCHEDULE

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FRIDAY, OCTOBER 2 - DAY 2 - CONVENTION 11:00 - 11:50 AM - BREAKOUT SESSIONS

- Session I: "From Vision to Victory: Mission Into Action"
Ericka Cain - Vice President of Governance
Compliance and Training - Rm - Enterprise
- Session II: "Control the Narrative through Advanced
Technology/Media"
Marsalis Weatherspoon - ASC Vice President
Rm - Lindberg AB
- Session III: "AI Matters to the Mission" - Ryan D. Davis
Arkansas State Organizing Director for
TechTonic Justice - Rm - Lindberg

11:55 AM - 12:00 PM Convention Directives

12:05 - 1:30 PM Lunch on Your Own / President's Luncheon

1:30 - 2:15 PM - BREAKOUT SESSIONS

- Session IV: "Voter Mobilization" - Kymara Seals
Policy Director - Arkansas Public Panel
Rm - Lindberg AB
- Session V: "Freedom Schools & Civic Engagement"
L. Joy Williams - NAACP NY State Conf. Pres.
Rm - Lindberg C

2:15 - 2:30 PM- BREAK/TRANSITION

2:30 - 3:00 PM Business Meeting
Credentialing, etc.
Arkansas Legislative Direction
Rm - Lindberg

3:00 - 6:00 PM - TRANSITION TO THE 2026 DR. JERRY JEWELL FREEDOM FUND GALA

6:00 PM Red Carpet Entry - Cash Bar
6:00 - 9:00 PM Gala - Rm - Kittyhawk Ballroom

SCHEDULE