

NAACP[®]

Arkansas State Conference

81st

STATE CONVENTION
PACKET FOR
ASC BRANCHES

NAAACP[®]

Arkansas State Conference

81st STATE CONVENTION

---and---

**DR. JERRY JEWELL
FREEDOM FUND GALA**



**OCTOBER
1-3, 2026**



**WYNDHAM GRAND
EXECUTIVE CENTER, LITTLE ROCK**
3201 Bankhead Dr. | Little Rock, AR 72206

Theme:

WE THE PEOPLE



REGISTRATION IS OPEN
FOR DELEGATES, ALTERNATES,
OBSERVERS AND GUESTS.



**VISIT [ASCNAACP.ORG/CONVENTION](https://ascnaacp.org/convention)
FOR ALL REGISTRATIONS**

MR. BARRY JEFFERSON, PRESIDENT

Greetings,

May 25, 2026

The NAACP Arkansas State Conference (ASC) is honored to announce our **81st Annual Convention and Freedom Fund Gala**, to be held **October 1–3, 2026**, at the **Wyndham Grand Executive Center, Little Rock**, 3201 Bankhead Dr., Little Rock, AR 72206.

This year's theme, "**We The People**," reflects both our legacy and our mandate. At a time when the political climate across our nation is marked by division, voter suppression efforts, and ongoing attacks on civil rights protections, our theme is a declaration: the power still rests with the people. It is a reminder that our collective voice, our collective action, and our collective courage remain the strongest tools we possess.

Coming off the tremendous success of our **80th Convention**, where branches, youth councils, and partners from across Arkansas gathered, we continue to build momentum. Last year proved what we already knew — when we come together with purpose, we move this state forward. But our work is far from finished. The challenges facing our communities demand not only our presence, but our persistence.

I am calling on each branch, youth council, and college chapter to join us for this pivotal gathering. I am requesting **attendance from at least twenty members** from each unit and the purchase of a **full-page ad** in our Souvenir Journal to support our ongoing mission. You may also submit potential sponsors from your area or statewide. Your participation strengthens our statewide impact and ensures that our advocacy remains bold, strategic, and unshakeable.

This convention is more than a meeting — it is a movement. It is where we sharpen our skills, deepen our partnerships, and prepare for the battles ahead. It is where we affirm that "**We The People**" will continue to defend justice, protect our communities, and advance equity for all Arkansans.

I look forward to standing with each of you as we continue the vital work of the NAACP Arkansas State Conference.

Respectfully,



Barry Jefferson
President
NAACP Arkansas State Conference
Enclosure: NAACP ASC 80th Convention Packet

P.O. Box 165318 | Little Rock, AR 72216

From the office of Mr. Barry Jefferson, NAACP ASC President



81st Convention & Dr. Jerry Jewell Freedom Fund Gala

“We The People”

October 1 – 3, 2026

Wyndham Grand Executive Center Little Rock

3201 Bankhead Dr. | Little Rock, AR 72206

Registration Fees and Ticket Prices

Adults – Registration Fees (Registration fees include T-shirt)

Adult – Delegate \$55.00

Adult – Delegate Alternate \$55.00

Adult – Observer \$55.00

Youth & College – Registration Fees (Registration fees include T-shirt)

Youth/College Delegate \$30.00

Youth/College Delegate Alternate \$30.00

Youth/College Observer \$30.00

Dr. Jerry Jewell Freedom Fund Gala (Friday, October 2, 2026)

Individual Tickets \$100.00

Registration and Ticket Link – ascnaacp.org/convention

Only individuals elected by their branch to serve as delegates should register as delegates or alternates; All non-delegates (members) and guests should register as observers; Please verify with your unit secretary.

For ad and sponsor information and to stay updated on convention information, please visit: ascnaacp.org/convention.



81st Convention & Dr. Jerry Jewell Freedom Fund Gala

“We The People”

October 1 - 3, 2025

Hotel Information

Wyndham Grand Executive Center – Little Rock

3201 Bankhead Dr. | Little Rock, AR 72206

Rate: \$99.00 + tax per night for standard Kings & Doubles with double occupancy.

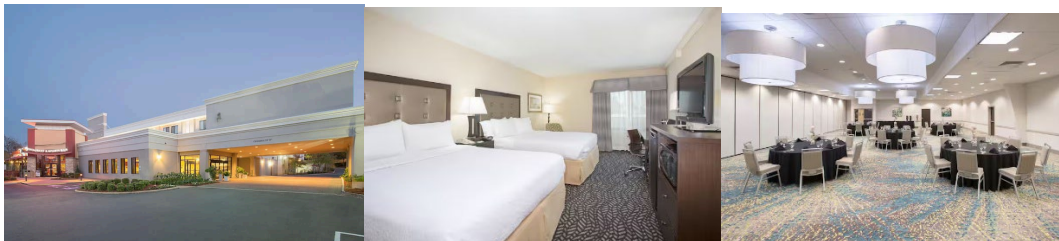
- A full hot buffet breakfast is included
- Wi-Fi & Parking is Complimentary!
- Complimentary shuttle to and from the airport
- Check-in time is any time after 3 pm & check-out time is 12 pm.

Reservations deadline: Tuesday, September 8, 2026 *(Reservations can be made after this date; however, we cannot guarantee the discounted rate or that there will be availability.)*

Direct Reservation Link: <https://tinyurl.com/81sthotelrms>

By Phone: 24/7 | 501-490-1000 | Ask for the “NAACP Arkansas State Conference” block when calling.

Wyndham Website: The online group code is “100126NAA” on www.wyndham.com. Revise dates and enter the code under “group code”.



To stay updated on convention information, please visit: www.ascnaacp.org

Thank
you

NAACP MISSION STATEMENT

**OUR MISSION IS TO ACHIEVE EQUITY, POLITICAL RIGHTS,
AND SOCIAL INCLUSION BY ADVANCING POLICIES AND
PRACTICES THAT EXPAND HUMAN AND CIVIL RIGHTS,
ELIMINATE DISCRIMINATION, AND ACCELERATE THE
WELL-BEING, EDUCATION, AND ECONOMIC SECURITY OF
BLACK PEOPLE AND ALL PERSONS OF COLOR. WE
ENVISION AN INCLUSIVE COMMUNITY ROOTED IN
LIBERATION WHERE ALL PERSONS CAN EXERCISE THEIR
CIVIL AND HUMAN RIGHTS WITHOUT DISCRIMINATION**